



WORLD ENVIRONMENT DAY 2025 CADIS KENYA CALL TO ACTION

World environment Day is observed annually on June 5th, with an aim of creating awareness and promoting sustainable practices. This year, the host country for the World Environment Day was Korea and the theme was “Putting an End to Plastic Pollution” with a hashtag “#Beat Plastic Pollution”.

In Kenya, the World Environmental day celebrations were held in Tharaka University. However, the celebration was also held in different Counties and Sub-Counties, Administrative Wards and in different sectors.

MATHARE SLUM

In Utalii Ward, Ruaraka Sub-County, actors from different sectors came together to celebrate this important day. Among them was CADIS Kenya, County government, National government, Strathmore University, Local Community Based Organizations (CBOs), Youth Groups and the residents of Utalii location and Mathare.

Inspired by the Global theme, we marched along the streets of Mathare slum sensitizing people on the need to tackle the escalating environmental crisis mainly caused by plastic waste



CADIS KENYA

JUNE 2025

www.cadiskenya.org



HASHTAG: BEAT PLASTIC POLLUTION

We spread this message through a peaceful demonstration holding a banner with a clear message and the hashtag #Beat the Plastic Pollution. We then delved into actions by collecting plastics around the river, ditches and along the roads. The aim was to inspire eco-friendly habits of collecting waste and raising awareness about plastic pollution.



CADIS KENYA RECOMMEDATIONS

We recommend minimizing single use plastic consumption like always carrying re-usable shopping bags, opting for re-usable water bottle and refilling it instead of buying bottled water, avoiding using plastic straws, and disposal coffee cups and instead carrying re-usable cups. We also recommend participating in community clean-up efforts and change of attitude and habits on throwing plastics everywhere.



CADIS KENYA MESSAGE DURING CELEBRATION OF WORLD ENVIRONMENT DAY 2025
“OUR SMALL IMPACTFUL ACTIONS, DONE WITH LOVE, CHANGES THE WORLD”



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GALLERY

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